



**MEDIA RELEASE**  
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## **LOCALAGENTFINDER GOES MOBILE FOR REAL ESTATE AGENTS**

LocalAgentFinder has become the first real estate agent comparison platform to offer agents an app to receive, respond to and manage leads, wherever they are.

The app provides agents with the ability to receive leads instantly and respond to vendors with a call or email through a simple tap of a button.

The CEO of LocalAgentFinder, Matt McCann, said that the app was developed to make it easier than ever for agents to secure new listings and property mandates.

“Our data suggests that agents that respond quickly to leads often end up winning more listings than those that don’t. The app means that mobility is no longer a barrier to securing LocalAgentFinder listings,” said Matt McCann.

“The app was developed in response to industry feedback and is incredibly simple and fast to use. Agents are extremely busy and mobile people so we hope that this new tool makes their lives a little easier.”

Utilising the latest technology, agents can log into the app using either a PIN or biometrics with fingerprint and facial recognition.

The app also allows agents to closely track and manage the status of opportunities. Agents can leave detailed notes about opportunities and vendors.

The comparison platform believes that its ongoing investment into technology has led to recent partnership opportunities, which in turn are equating to more leads for agents.

“We’re dedicated to making continuous improvements to our products for both consumers and agents,” continued Matt McCann.

“We hope the app further improves the LocalAgentFinder experience for agents and translates to more listings for this group,” concluded Matt McCann.

The app is currently available for download in the iTunes store [here](#)

**\*\*\*ENDS\*\*\***

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